

## 2017 PADI Women's Dive Day Global Video Contest Official Rules

**Eligibility:** PADI's Women's Dive Day Global Video Contest ("Contest") is open to PADI Individual Members worldwide who are 18 years of age or older, and to and PADI Dive Centers/Resorts worldwide ("Entrant") who are hosting a PADI Women's Dive Day 2017 event ("Event"). Individual Members include PADI Divemasters, Assistant Instructors, Open Water Scuba Instructors, Specialty Instructors, Master Scuba Diver Trainers, IDC Staff Instructors, Master Instructors, Course Directors, Freediver Instructors, Advanced Freediver Instructors, Master Freediver Instructors and Freediver Instructor Trainers. Entrants must be current Members in good standing with no verified quality management complaints filed with PADI within the past year or currently open quality management inquiries. Employees, officers, directors and family members of employees of PADI Worldwide Corp. and all related and affiliated companies (collectively referred to as "PADI"), globally, are not eligible for the Contest. Contest is void in the Australian Capital Territory (ACT) of Australia and anywhere restricted or otherwise prohibited by law.

**General Rules and Conditions:** By entering the Contest, you agree to be bound by these Official Rules. The winning entries will be used in a video montage to promote PADI Women's Dive Day 2018.

**How to Enter:** Entrants can submit video footage from the 2017 Women's Dive Day Event hosted by Entrant in July 2017 ("Contest Submission"). Entries can be submitted by email to: [jennifer.small@padi.com](mailto:jennifer.small@padi.com). Videos must be sent using a file sharing service such as We Transfer or Dropbox. Contest Submissions should contain underwater and/or topside video footage of Entrants showcasing their 2017 Women's Dive Day event. Submission should include Entrant's name, PADI Member Number and contact information.

Multiple entries will be accepted per Entrant. Entries will be opened on or about 15 July 2017, and all entries must be received by 15 August 2017, 11:59pm PST.

**Contest Submission Judging Criteria:** At the conclusion of the Contest Submission Period the judges (three PADI staff) will review all eligible entries received and select the Winners based on inspiration, quality of footage, originality and/or best overall depiction of the Event. Contest Submissions should be a video that showcases women in diving. All underwater environments are allowed (pool, freshwater, ocean). The primary objective is to promote women in diving and the PADI Women's Dive Day 2018 event, but the footage can also show all participants in the 2017 event regardless of age or gender. PADI standards should be adhered to and reflected in the footage. Footage that shows any touching or damaging of marine life will not be considered. Video should be between two and five minutes in length. High resolution photos (minimum 1000 pixels) and/or event description and quotes welcomed, but video must be submitted to be considered. Video submissions should be a minimum 1080p.

Entrants must have signed releases from people that are in Entrants' video footage and photos, allowing Entrants to submit their image for the purpose of this Contest. Winners must provide the release(s) to PADI.

Contest Submissions must be in good taste and shall not contain violence, profanity, unlawful references or other potentially offensive language or visuals. PADI reserves the right not to post any Contest Submissions received, for any reason, and to remove Contest Submissions already posted, and disqualify such Contest Submissions in PADI's sole discretion.

Entrants warrant that the Contest Submissions they submit to the Contest are their own video and/or photos. Entrant gives PADI and/or its designee the legal unlimited rights to use any Contest Submission Entrant submitted for this Contest, whether it is a winning entry or not, without photo and/or video credit. Entrant warrants that all information provided is accurate and that Entrant personally took the video and/or photo(s) submitted for this Contest or has written permission from the videographer/photographer to submit the video and/or photo(s) for this Contest, and that Entrant has the legal right to use any Entry submitted by Entrant for this Contest. PADI's use of Entrant's Contest Submission will not violate any third party rights. All Entrants agree to release, discharge, and hold harmless PADI and its affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this Contest, any Contest-related activities, and the acceptance and use, or misuse of any prize awarded hereunder. By entering your Contest Submission you hereby grant PADI the non-exclusive royalty-free irrevocable rights, in its sole discretion, to use, reproduce, copy, publish, display, distribute, perform, translate, sublicense, adapt, modify, create derivative works from and otherwise exploit the Contest Submission (in whole or in part) and to incorporate the Contest Submission in other works, in any and all markets and media, whether now known or hereafter developed, throughout the universe in perpetuity; these rights are granted to PADI whether or not your submission is a winning submission. Winner ("Winner") will be required to sign and complete a Publicity Release & Affidavit of Eligibility and return it to PADI within 5 days of notification, otherwise the prize may be forfeited and awarded to an alternate Entrant. Winner gives PADI unlimited rights to use Winner's name, picture, Contest Submission and likeness, globally, in advertising and publicity for this Contest, and for any other PADI use, without further compensation, where permitted by local law. Such use may include but is not limited to PADI YouTube Channel and related scuba YouTube Channels, Facebook, Twitter, Instagram, [www.padi.com](http://www.padi.com) and press releases. No substitution of prize is permitted. PADI's decision and selection of the Winners shall be final.

**Contest Prize and Approximate Retail Value (ARV):** There will be a total of ten Contest winners. Each Winning Entrant will win the following prizes:

1-year 2018 PADI Membership renewal for Winning Entrant's 2018 membership level (ARV varies based on membership level\*)

1 set of goody bags (up to 25 goody bags) for the Winning Entrant's 2018 Women's Dive Day Event (ARV US\$50.00)

\*Note: The 2018 Member Renewal value is subject to the actual 2018 PADI Membership Renewal Fee for the relevant Member level once set for the 2018 Membership year.

All federal, state/provincial/territorial, and local taxes, fees and surcharges and taxes (whether foreign or domestic, and including income, sales, and import taxes) on prizes are the sole responsibility of the Winner.

**Winner Selection:** Winners will be chosen by 31 August 2017 the Contest end date of 15 August 2017. Winners will be notified within 10 days of selection via the email address that they entered the Contest through. PADI is not responsible for lost or misdirected mail or email. PADI's decision and selection of the Winner shall be final.

PADI or its affiliates may rescind any promotion found to contain errors, without liability, at PADI's sole discretion.

This Contest shall be governed and construed in accordance with the laws of the State of California, United States of America, exclusive of its choice of laws principles. The California State courts of Orange County or the United States District Court for the Southern District of California shall have exclusive jurisdiction and venue over any dispute arising out of or relating to this Contest.

Chances of winning are dependent upon the number of entries received, and the opinion of judges regarding the judging criteria.